

# Bowls Surrey



## ROLE DESCRIPTION

### DEVELOPMENT OFFICER

Development of the sport of Bowls is key to the growth of the sport within Surrey. The County wishes to appoint a person dedicated to the task of working with Clubs, their local authorities and health organisations to better promote recruitment and member retention within those Clubs. Persuading Clubs of the need to recruit and helping implement best practice and working with local and Health authorities to find ways of funding recruitment processes.

<b>Who will I work with?</b>	<ul style="list-style-type: none"> <li>• The Bowls Surrey Board</li> <li>• Secretaries, Officers and members of SCBA and SCWBA</li> <li>• Local Council Officers concerned with Sport Development</li> <li>• Area Liaison Delegates (SCBA) and designated representatives (SCWBA)</li> </ul>
<b>What will I do?</b>	<ul style="list-style-type: none"> <li>• Promote the sport of outdoor bowls within the County of Surrey</li> <li>• Develop County development initiatives</li> <li>• Support local Club development initiatives</li> <li>• Identify successful Recruitment strategies that can be offered to clubs</li> <li>• Support Bowls England / Bowls Development Alliance initiatives in the county as appropriate</li> <li>• Establish working relationships with Sports Development officers and other Officers with local Councils, Active Surrey, NHS trusts and other Health bodies in Surrey</li> <li>• Present guidance and advice at County Forums</li> </ul>
<b>What do I need to do this role?</b>	<ul style="list-style-type: none"> <li>• A good understanding of Recruitment &amp; Retention strategies</li> <li>• Confident and good at communicating,</li> <li>• To be approachable and friendly ,</li> <li>• Persuasive</li> <li>• Able fund raiser</li> <li>• Well-organised.</li> </ul>
<b>What are the benefits and how will you support me?</b>	<ul style="list-style-type: none"> <li>• The Bowls Surrey will provide any necessary training and support as required.</li> <li>• The Bowls Surrey will reimburse any <u>agreed</u> expenses that you incur.</li> </ul>
<b>Annual Commitment</b>	<p>Provide reports to the Board as requested</p> <p>Provide a report to the County AGM</p> <p>Preparation and delivery of presentation to Club Secretaries at County Forums and Area meetings.</p>